

CHASEPRIEST

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PERTINENT SKILLS



PROFESSIONAL EXPERIENCE

06.2017 – Present

GRAPHIC DESIGNER @ **MARKS, AN SGSCO COMPANY**

Marks is a global leader in retail design adaptation and packaging design, with offices across the world. In my role at Marks Toronto I am primarily focused on POP and merchandising design for various brands in the beverage and food sector, with some recent experience in packaging. My daily responsibilities consist of adapting, designing, and producing print pieces in a very fast-paced, high turn-over environment.

05.2014 – 07.2016

SENIOR GRAPHIC DESIGNER @ **INTEGRATED MERCHANDISING SYSTEMS, LLC.**

IMS is a supply chain solution expert that excels in everything from conceptual design to production and distribution. With IMS my duties included researching, designing, developing and producing POP for our client in the retail sector. As a senior on the team, I was responsible for all of the major seasonal retail POP projects including Spring and Fall product lineups and the 2016 Holiday program.

05.2013 – 12.2013

GRAPHIC ARTIST @ **ELEMENTAL INC.**

Elemental is a full-service advertising agency located in the fashion district of downtown Toronto. Their focus on integrated marketing strategies allowed me to expand my horizons by incorporating my strength in print with other elements of the agency's work to create complete ad campaigns for a wide variety of clients.

08.2008 – 06.2012

GRAPHIC DESIGNER @ **CANADIAN TIRE CORP.**

Canadian Tire is one of Canada's largest retailers with over 68,000 employees and 1,700 retail & gasoline outlets across Canada. I gained a great deal of experience in my four years as a member of the large POP team at the home office. As a graphic designer I spent the majority of my days designing, developing and producing creative display material such as POP and store décor for a diverse range of retail projects.

02.2006 – 08.2008

PRODUCTION ARTIST @ **TRANSCONTINENTAL INC.**

Transcontinental is the largest printer and leading provider of media and marketing activation solutions in Canada. They have more than 9,000 employees in Canada and the United States specializing in the production of magazines, newspapers and books. For two years at Transcon, I worked as a production artist for a nationally distributed weekly flyer, designing, developing, revising and finalizing individual flyer pages as a part of the extremely efficient production team.

RELEVANT EDUCATION

2002 – 2005

ONTARIO COLLEGE ADVANCED DIPLOMA IN **ADVERTISING**
Algonquin College of Applied Arts and Technology, Ottawa, ON